Dynamics of Diversity in the Globalisation Era
EURODIV 5th Conference

Milan, October 22-23, 2009
Venue: Fondazione Eni Enrico Mattei
Corso Magenta, 63, Milan

Final Programme

Thursday October 22, 2009

09.00-09.40  Registration

Session 1.  PROCESSES OF GLOBALISATION

09.40-09.45  Welcome

09.45-10.30  Keynote speech
Giovanni Facchini, University of Milan, Italy

10.30-11.00  Organizational discourse in post-modern companies. the role of language in shaping the corporate identity
Magdalena Bielenia-Grajewska, Department of Translation Studies and Intercultural Communication, University of Gdansk, Poland

11.00-11.30  Coffee break

11.30-12.00  Do global careers imply construction of global identities?
Mattias Jacobsson & Malin Näsholm, Umeå School of Business, Sweden

12.00-12.30  French multinationals in Nigeria
Marjolaine Paris, Migration and Society Research Unit, University Paris Diderot, France

12.30-14.15  Lunch
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Session 2.  LOCAL IDENTITIES  

14.15-15.00  Keynote speech  
Eric Uslaner, University of Maryland, US  

15.00-15.30  Population, migration and diversity in North Cyprus  
Yilmaz Çolak, Eastern Mediterranean University, Turkey  

15.30-16.00  New localism in Slovenia  
Matjaz Ursic, Centre for Spatial Sociology, Slovenia  

16.00-16.30  Coffee break  

16.30-17.00  European identity and European diversity: western perceptions of modern Turkey and its place in Europe  
Tabish Shah, School of Oriental and African Studies, University of London, UK  

17.00-17.30  Local melange in a global world: from transferred Southern European lifestyles to transnational Sydney streets  
Walter Lalich, Croatian Studies Centre, International Studies, Faculty of Arts, Macquarie University, Sydney, Australia  

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Session 3. ACCULTURATION: PROCESSES AND POLICIES

09.15-10.00 Presentation of EURODIV and SUS.DIV
Dino Pinelli, Fondazione Eni Enrico Mattei, Italy

10.00-10.30 ‘Driving while black’: a theory for Interethnic Integration and evolution of prejudice
Fabrizio Panebianco, Advanced School of Economics, University Ca’ Foscari, Italy

10.30-11.00 Cultural formation of preferences and endogenous cultural distance
Michael Pichler, Institute of Mathematical Economics, Bielefeld University, Austria

11.00-11.30 Coffee break

11.30-12.00 Like oil and water or chocolate and peanut butter? Ethnic diversity and social participation of young people in England
Elena Fumagalli, School of advanced studies in Venice, Italy, and Laura Fumagalli, University of Essex, UK

12.00-12.30 Reducing diversity. The framing of civic integration policies in the Netherlands and France
Saskia Bonjour, Université Libre de Bruxelles (GERME), Belgium
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12.30-13.00 School success, school failure in immigrant population. Insights from Italy
Agata Mleczko, Poznañ School of Humanities and Journalism, Poland

13.00-14.15 Lunch

Session 4. CULTURAL HERITAGE

14.15-15.00 Keynote speech
José Manuel Amaral Lopes, European Commission, Directorate General for Education and Culture

15.00-15.30 Analysis of the creation of contemporary art galleries in European capitals of culture - the cases of Liverpool, Vilnius and Porto
Rafaela Ganga, Sociology Institute of University of Porto, Portugal

15.30-16.00 Coffee break

16.00-16.30 Re-inventing Cardiff through cultural distinctiveness and consumption
Ana Gonçalves, Estoril Higher Institute for Tourism and Hotel Studies, Portugal

16.30-17.00 Urban disharmony of Tirana. Behaviour of communities and policy prospective
Kalterina Shulla, Ministry of Public Works Transport and Telecommunication, Albania

17.00-17.15 Wrap up and end of Conference
Between the benefits and the ideal: managing and promoting diversity in countries and organizations, Sébastien Arcand, Écoles des hautes études commerciales, Canada

Water resources and freshwater ecosystems in India, Balram Ambade, Pt. Ravishankar Shukla University Raipur CG India

Effect of globalization, Neelam Gupta, Duga college, Raipur, CG India

The organizational and cultural embeddedness of diversity in Slovakia, Roman Hofreiter, The University Research Institute, University of Matej Bel, Slovakia

Globalization and its effect on diversity: some economic aspects, Maria Grazia La Spada, Department of Economic Sciences, Univ. of Messina, Italy

The dictactorship of the national in an age of global fluxes: opportunity or constraint?, Paula Mota Santos, Universidade Fernando Pessoa, Portugal

Citizenship, power and ethno-cultural recognition in the Nordic region, Camilla Nordberg, University of Helsinki, Finland

A dialectical view on diversity and its management, Vedran Omanovic, Department of Business Administration, Gothenburg University, Sweden

Paternalistic leadership as a viable leadership strategy in a globalised world: Learning from an empirical study on servant leadership in Turkish business context, Zeynep Hale Oner-Keifer, Purdue University, Indiana, US

Interculturality and intercultural dialogue in Portugal, Helena Pratas, Instituto Superior de Educação e Ciências, Portugal

The urban green structure as reflex of the cultural and natural diversity of a city, Andreia Quintas, Research Center in Biodiversity and Genetic Resources, University of Porto, Portugal